



BUILDABLE Guided WordPress Website Workshop

KBB Digital is a dynamic digital marketing agency that forms the digital arm of the Kochie's Business Builders brand.

With a focus on bringing expertise to business, KBB Digital is quickly becoming known as the trusted digital partner of Australian small business.



KBB DIGITAL

What you will learn

During this 4 hour workshop with Jake crone, KBB Digitals lead developer, you will learn the fundamentals of content to create your very own website using our customised website development platform.

Your WordPress website will be built on an easy to follow, customisable development platform that has been created by KBB Digital.

At the end of the training day, you will have a fully functioning, mobile responsive website, that you will have full access to. Complete with dummy content & the knowledge of how to add pages, images and content, you will have all the tools needed to complete your unique website for your business.

Steps

1. Introduction

We will start off introducing ourselves and running through a brief breakdown of what will happen throughout the workshop and what you will achieve at the end.

2. Demonstration

We will demonstrate the 'dummy' website and some examples of different pages you will be able to build. We will also talk about what we can't do in this version of the training. (e-Commerce, editing mobile styles etc.)

3. WordPress Tutorial

You will learn about the benefits of WordPress and we will walk you through the back-end so you feel familiar with the back end functionality.

4. Page builder

We will show you the demo page for the custom page builder, explain the benefits of using this system over a drag and drop page builder and showcase the different modules that we have available for you.

5. Build out the pages

Step by step we will build out the website together, you will learn which modules to create and fill these modules with dummy text + dummy images. If you are feeling confident at this stage and want to play around on your site you can. Or you can stick with Jake and learn step by step.

Pages we will create:

- a. Home
- b. About
- c. 3 Services (with the knowledge to create as many as you need)
- d. Contact us

6. Content and Images

You will learn tips on writing good content, finding images and then learn how to fit them to the website (resizing and compressing).

7. Search Engine Optimisation

You will learn the basics of onsite optimization for search engines (Google)

8. Website maintenance and optimization

You will learn how to maintain your website.

9. Next Steps

We Will discuss what happens from here. Each participant will go away and over the next month finish writing the content for their website. Once all content is added they will get a private 1-on-1 with Jake to go through the site before organising it's launch.



Calling all burger and wine fans
Harvey's Wine n Burgz is now open 24/7

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Dining



Lunch



Functions



Wine and Burgers? what more do we need to say

[Book Online](#)



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Contact Us

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Dinner

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[View menu](#)

Lunch

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[View Menu](#)



Functions

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[View Packages](#)

What some our happy customers have said

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- Frances Millington



Wine and Burgers? what more do we need to say

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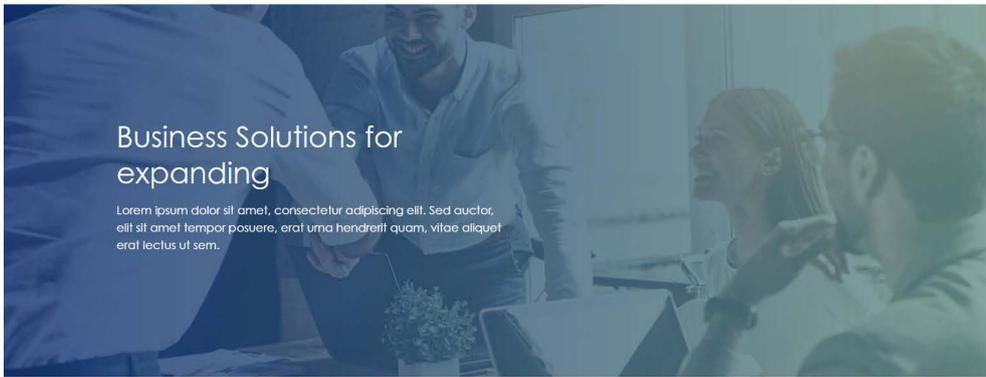


Contact Us

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Business Solutions for expanding

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Your local business experts

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Let us take care of you

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Get in touch



What some our happy customers have said

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- John Bobs



Wine and Burgers? what more do we need to say

Book Online



Buildable - A KBB Digital community to help businesses grow.

We're building great websites and we're building great partnerships. We work hard with each of our customers to develop trusted, long term relationships that are founded on regular communication, innovation that drives results, and a strong support network.

When you're a part of the Kachie's Business Builders network, you know that we're in your corner.

 1300 887 115

 www.kbbdigital.com.au

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